

● For you, it's not just a parcel

## Shipping leaves a trace, but don't stop at appearances!

On the International Earth Day, we would like to share some news with you!

Recent research by Netcomm - Consortium of Italian Digital Commerce - in collaboration with the research group B2C Logistics Center of the Milan Polytechnic has underlined how CO2 emissions are significantly lower in e-commerce sales than in physical shops for the same amount of goods purchased and indicated delivery via pick-up points as the best method in terms of sustainability.

Choosing Out of Home solutions **reduces the carbon footprint by up to 10 times** compared to the offline channel and up to three times compared to Home Delivery for all product sectors analysed.

At GLS we offer a complete range of services for eCommerce, including various solutions for OOH deliveries. Thanks to our network of **more than 50,000 drop off and pick up points across Europe**, you too can make a difference to your e-shoppers by offering a flexible and modern delivery experience, while preferring a service that helps to reduce emissions\*.

Choose one of our OOH services for your shipments and we will continue to expand our GLS network to be where you need us.

Still not convinced? **Discover all the advantages on our website!**

\* Report 'The environmental impact of e-commerce deliveries', produced by Netcomm in collaboration with the B2C Logistics Center research group of the Politecnico di Milano with the support of FermoPoint, Mdis, MBE, InPost, GelProximity, TYP and Poste Italiane.

it's the support you can offer the planet! ● ←

[gls-group.com/it](https://gls-group.com/it)

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